

## Nickelodeon's Competition Rules

### NICK JR EASTER ADVENTURE COMPETITION (the "Competition")

The Competition is governed by these terms and conditions (the "**Terms**") and by entering the Competition, entrants agree that they have read and understood these Terms and will be bound by them. Any changes to these Terms will be posted as updates and will be made available on [www.nickjr.co.uk/adventure](http://www.nickjr.co.uk/adventure).

#### **IMPORTANT INFORMATION**

1. Opening Date: 7 am on 27 March 2017 ("**Opening Date**")
2. Closing Date: 6 pm on 21 April 2017 ("**Closing Date**")
3. Promoter: Nickelodeon UK Limited (Company Registration No: 2797365) of 17-29 Hawley Crescent, London, NW1 8TT ("**Nickelodeon, We or Us**")

#### **WHO CAN ENTER?**

4. To enter the Competition:
  - a) you must be aged 18 or over;
  - b) you must live in the UK or the Republic of Ireland; and
  - c) you and your family members must not be employees of Nickelodeon, any other company associated with the Competition or their respective associated companies or agents. Your family members include your partner and any of your children.

#### **HOW TO ENTER**

5. To enter the Competition go to [www.nickjr.co.uk/adventure](http://www.nickjr.co.uk/adventure) and fill in and submit the entry form between the Opening Date and Closing Date. This involves:
  - a) providing your personal details;
  - b) uploading a photograph of your child on an adventure (the "**Photograph**") to the Competition application; and
  - c) confirming that you have read and accepted these Terms(together, an "**Entry**").
6. To be considered valid, any Photograph forming part of the Entry must:
  - a) feature only one (1) child;
  - b) be of a child who is aged between two (2) to seven (7) years old (inclusive) at the date of Entry;
  - c) be of a child to whom you are the parent and/or registered legal guardian;
  - d) not contain any identifiable branding or logos (i.e. on clothes);
  - e) not contain any toys;
  - f) not infringe any third party intellectual property rights;

- g) not reveal any personal information, such as license plate numbers or street addresses; and
  - h) not be rude, obscene, defamatory or unsuitable for children and/or Nickelodeon's purposes.
7. The Photograph must also fulfil the following requirements:
- a) the file must be a maximum size of 5mb; and
  - b) the file must be in one of the following formats: – gif, jpeg, png, bmp.
8. You should not provide any materials or information that you do not want published on our website or social media platforms or broadcast on our TV channels, or presented to other users of our websites and social media platforms or TV channels, and you should not include any personal details such as your name, age or town in the Photograph you submit as part of the Competition. If you do not wish to share your Photograph in this way, you should not enter this Competition.
9. Entrants may only submit one (1) Entry for each child in respect of who they are the parent and/or legal guardian. Multiple Entries will be void and the entrant disqualified.

#### **PRIZES AND WINNER SELECTION**

10. There will be fifteen (15) winners of the Competition (the “**Winners**”).
11. The Winners will have their winning Photograph shown in on-air promos on Nick Jr between 10 April 2017 and 30 April 2017 and receive one (1) prize bundle which will include:
- 1 x PAW Patrol Pup Pal Soft Toy\*;
  - 1 x Shimmer and Shine Doll\*;
  - 1 x Blaze and the Monster Machines Die Cast Vehicle\*;
  - 1 x Nick Jr. Squeezy Shape Station

(together the “**Prize**”).

\*Prizes will be selected from an assortment of characters and colours.

#### **SELECTION MECHANIC**

12. All eligible Entries received between the Opening Date and Closing Date will be judged by a panel of judges, including at least one member who is independent (the “**Judges**”). The winning Entries will be the Entries which the Judges deem to be:

- Funny;
- Creative; and
- Imaginative

(together, the “**Judging Criteria**”).

13. The Judges will select Winners on the following dates:
- a) five (5) Winners on Tuesday 4 April 2017;
  - b) five (5) Winners on Tuesday 11 April 2017; and

- c) five (5) Winners on Monday 24 April 2017  
(the “**Selection Dates**”).
14. Entries judged on any of the Selection Dates shall include all valid Entries submitted between the Opening Date and Closing Date, up to and including 6 pm on the Monday before the relevant Selection Date (with the exception of the final Selection Date, which shall include all entries submitted prior to 6 pm on the Closing Date).
  15. Nickelodeon will try and notify the Winners that they have been selected as soon as possible by telephone, and in any event within twenty four (24) hours of the Selection Date.
  16. Nickelodeon will ask the Winners to confirm that they are happy to receive the Prize and will request written confirmation from the Winners which confirms that they are happy for the Photograph that they submitted as part of the Competition to be used by Nickelodeon in accordance with these Terms.
  17. The Prize will be dispatched within 30 days of the Winner confirming their delivery details to Nickelodeon and Nickelodeon receiving any confirmation it deems fit in accordance with these Terms.
  18. Prizes can only be sent to a UK and/or Eire address so if a Winner has moved somewhere outside the UK/Eire after entering the Competition, their Entry will not be valid.
  19. Nickelodeon reserves the right to choose an alternate Winner (or Winners) if:
    - a) a Winner does not comply with these Terms or Nickelodeon has reasonable grounds for believing that a Winner has broken a rule contained in these Terms; or
    - b) Nickelodeon cannot contact a Winner or a Winner does not respond to any requests from Nickelodeon for information (e.g. confirmation of their address) within a reasonable time after the end of the Selection Date; or
    - c) a Winner does not (i) agree to these Terms; (ii) want to receive the Prize; or (iii) give any consent as may be requested by Nickelodeon within 24 hours.
  20. **Use of Entry:** By entering this Competition, you agree that Nickelodeon may in connection with this Competition use your Entry, including any names or biographical information submitted by you or any statement made by you, in any and all media throughout the world as Nickelodeon in its sole opinion sees fit, without payment or further consent. This may include by way of example, broadcasting your Entry in on-air promos.

## **INTELLECTUAL PROPERTY**

21. By entering this Competition, you agree:
  - 1
  - a) that you and your child alone created your Entry and you did not copy it from anyone else;
  - b) that only your child and no other child features in your Entry; and
  - c) that your Entry does not include any indecent, defamatory or offensive content or any rights which belong to someone else.
22. By entering this Competition, the Winner hereby:

- a) grants to Nickelodeon an all media worldwide perpetual and royalty free licence to use, reproduce, edit, copy, add to, adapt, take from, translate, reformat, transmit, broadcast or publish the Photograph submitted as part of the Entry, as Nickelodeon in its sole discretion deems fit, in connection with the Competition;
- b) grants and confirms to Nickelodeon every consent under the present and future laws of every jurisdiction that may be required by Nickelodeon to make the fullest use of their Entry in accordance with these Terms;
- c) waives all moral rights in the Entry; and
- d) irrevocably agrees that entering the Competition constitutes full and final consideration for the right to exploit the rights licensed under these Terms.

## **GENERAL**

- 23. Nickelodeon reserves the right to cancel this Competition at any stage prior to the Opening Date or to shorten the time for entering the Competition on notice, if Nickelodeon thinks it is unavoidable, or if circumstances arise which are out of Nickelodeon's control. If the time for entering the Competition is cut short, winners shall be selected in accordance with these Terms from all eligible Entries received prior to such termination date.
- 24. Entries received after the Closing Date will not be valid. Nickelodeon is not responsible if your Entry gets lost, delayed, misdirected, undelivered, damaged or if you have technical problems trying to enter the Competition.
- 25. Please take care when entering the Competition to ensure that you provide your correct contact details. Any Entries which are incomplete and/or can't be read clearly will not be valid and won't be entered into the Competition.
- 26. Nickelodeon shall at its sole discretion determine whether an Entry is valid, based on the entry requirements set out in these Terms. Each valid entry will be entered into the Competition. Any Entries sent in by post will not be returned.
- 27. Only entries from individuals will be accepted. Any entries that Nickelodeon believes have (a) been made via participation in a syndicate or (b) via any form of machine assisted intervention enabling computer generated multiple entries, will be disqualified.
- 28. The Prize is as stated and is non-transferable. No cash alternatives will be offered. If due to circumstances beyond Nickelodeon's control Nickelodeon is unable to provide any stated Prize or any part of it, Nickelodeon reserves the right to award a substitute prize of equal or greater value. All Prizes may be subject to the additional terms and conditions of the manufacturer or supplier.
- 29. The winner(s) of the Prize shall be responsible for any applicable taxes and expenses not specified in the Prize description.
- 30. Nickelodeon will not be liable for any loss or damage however it was caused (including without limitation in contract, tort or statutory duty) in connection with the Competition and/or Prize, other than death or personal injury caused by Nickelodeon's (and/or its employees') negligence.
- 31. Any personal information collected by Nickelodeon for the Competition will be used in accordance with Nickelodeon's Privacy Policy set out at [www.nick.co.uk/info/privacy](http://www.nick.co.uk/info/privacy). A copy can be obtained by writing to Nickelodeon by email at [letterbox@nick.co.uk](mailto:letterbox@nick.co.uk) or by post to Nickelodeon's address above, marked for the attention of The Data Protection

Officer. In summary, personal information collected from entrants will be used by Nickelodeon solely in connection with the Competition and will not be disclosed to any third party except for the purpose of operating the Competition and fulfilling the Prize where applicable.

32. If you would like to know who won this Competition, please send a stamped addressed envelope to Nickelodeon at the above address marked "**Nick Jr Easter Adventure Competition**" within 60 days of the Closing Date and we will send you a list of any Winner's first name and home county.
33. These Terms are governed by and construed in accordance with the laws of England and if there are any disputes the courts of England shall have exclusive jurisdiction.