

Nickelodeon's Competition Rules

ADVENTURE CENTRE INSTAGRAM COMPETITION (the "Competition")

The Competition is governed by these terms and conditions (the "**Terms**") and by entering the Competition, entrants agree that they have read and understood these Terms and will be bound by them. Any changes to these Terms will be posted as updates and will be made available on:

www.nickjr.co.uk/adventure-terms AND <https://www.facebook.com/NickJrUK>.

IMPORTANT INFORMATION

1. Opening Date: 9.00 am on Saturday 9 June 2018 ("**Opening Date**")
2. Closing Date: 11.59 pm on Monday 21 July 2018 ("**Closing Date**")
3. Promoter: Nickelodeon UK Limited (Company Registration No: 2797365) of 17-29 Hawley Crescent, London, NW1 8TT ("**Nickelodeon, We or Us**")

WHO CAN ENTER?

4. To enter the Competition:
 - a) you must be aged 18 or over;
 - b) you must live in the UK or the Republic of Ireland;
 - c) you and your family members must not be employees of Nickelodeon, any other company associated with the Competition or their respective associated companies or agents. Your family members include your partner and any of your children; and
 - d) you must have a valid and 'public' Instagram account.

HOW TO ENTER

5. To enter the Competition you need to do the following between the Opening Date and the Closing Date:
 - a) create an Instagram photograph of the time you spent in the one of the Nick Jr Adventure Centre events (the "**Photograph**");
 - b) upload the Photograph to Instagram, tagging @nickjr.uk and using the designated hashtag: #NickJrAdventure;(together, an "**Entry**").
6. **To be considered valid, any Photograph forming part of the Entry must:**
 - a) **feature only your child where applicable;**
 - b) **not contain any identifiable third party branding or logos (i.e. on clothes);**
 - c) **not contain any toys manufactured by third parties;**

- d) not infringe any third party intellectual property rights or contain any music;
 - e) not reveal any personal information, such as license plate numbers or street addresses; and
 - f) not be rude, obscene, defamatory or unsuitable for children and/or Nickelodeon's purposes.
7. By entering this Competition, you understand and agree that:
- a) all information provided by you in connection with this Competition is provided to Nickelodeon directly and not to Instagram;
 - b) this Competition is in no way sponsored, endorsed or administered by, or associated with Instagram; and
 - c) Instagram shall have no responsibility or liability to you in respect of the Competition.
8. You should not provide any materials or information that you do not want published on our website or social media platforms or broadcast on our TV channels, or presented to other users of our websites and social media platforms or TV channels, and you should not include any personal details such as your name, age or town in the Photograph you submit as part of the Competition. If you do not wish to share your Photograph in this way, you should not enter this Competition.
9. Multiple entries per entrant are permitted and the more times you enter the greater your chance of winning.

PRIZES AND WINNER SELECTION

10. There will be ten (10) winners of the Competition (the "**Winners**").
11. The Winners will each receive one (1) Paw Patrol vehicle toy (the "**Prize**").
12. The Winners of the Competition will be the first ten Entries selected randomly by Nickelodeon from all valid Entries received between the Opening Date and Closing Date.
13. The Winner(s) will be selected on or before 27 July 2018 and Nickelodeon will notify the Winner(s) on or before 27 July 2018 by Instagram direct message that they have been successful.
14. The Prize will be dispatched within 30 days of the Winner confirming their delivery details to Nickelodeon and Nickelodeon receiving any confirmation it deems fit in accordance with these Terms.
15. Prizes can only be sent to a UK and/or Eire address so if a Winner has moved somewhere outside the UK/Eire after entering the Competition, their Entry will not be valid.
16. Nickelodeon reserves the right to choose an alternate Winner (or Winners) if:
- a) a Winner does not comply with these Terms or Instagram's rules or Nickelodeon has reasonable grounds for believing that a Winner has broken a rule contained in these Terms; or

- b) a Winner does not (i) agree to these Terms or Instagram's rules; (ii) want to receive the Prize; or (iii) give any consent as may be requested by Nickelodeon within one (1) week; or
- c) Nickelodeon cannot contact a Winner or a Winner does not respond to any requests from Nickelodeon for information (e.g. confirmation of their address) within one (1) week of such request.

17. **Use of Entry:** By entering this Competition, you agree that Nickelodeon may in connection with this Competition use your Entry, including any names or biographical information submitted by you or any statement made by you, in any and all media throughout the world as Nickelodeon in its sole opinion sees fit, without payment or further consent.

INTELLECTUAL PROPERTY

18. By entering this Competition, you agree:

- a) that you alone created your Entry and you did not copy it from anyone else;
- b) that only your child and no other child features in your Entry (where applicable); and
- c) that your Entry does not include any indecent, defamatory or offensive content or any rights which belong to someone else.

19. By entering this Competition, the Winner hereby:

- a) grants to Nickelodeon an all media worldwide perpetual and royalty free licence to use, reproduce, edit, copy, add to, adapt, take from, translate, reformat, transmit, broadcast or publish the Photograph submitted as part of the Entry, as Nickelodeon in its sole discretion deems fit, in connection with the Competition;
- b) grants and confirms to Nickelodeon every consent under the present and future laws of every jurisdiction that may be required by Nickelodeon to make the fullest use of their Entry in accordance with these Terms;
- c) waives all moral rights in the Entry; and
- d) irrevocably agrees that entering the Competition constitutes full and final consideration for the right to exploit the rights licensed under these Terms.

GENERAL

20. Nickelodeon reserves the right to cancel this Competition at any stage prior to the Opening Date or to shorten the time for entering the Competition on notice, if Nickelodeon thinks it is unavoidable, or if circumstances arise which are out of Nickelodeon's control. If the time for entering the Competition is cut short, winners shall be selected in accordance with these Terms from all eligible Entries received prior to such termination date.

21. Entries received after the Closing Date will not be valid. Nickelodeon is not responsible if your Entry gets lost, delayed, misdirected, undelivered, damaged or if you have technical problems trying to enter the Competition.

22. Please take care when entering the Competition to ensure that you provide your correct contact details. Any Entries which are incomplete and/or can't be read clearly will not be valid and won't be entered into the Competition.

23. Nickelodeon shall at its sole discretion determine whether an Entry is valid, based on the entry requirements set out in these Terms. Each valid entry will be entered into the Competition. Any Entries sent in by post will not be returned.
24. Only entries from individuals will be accepted. Any entries that Nickelodeon believes have (a) been made via participation in a syndicate or (b) via any form of machine assisted intervention enabling computer generated multiple entries, will be disqualified.
25. The Prize is as stated and is non-transferable. No cash alternatives will be offered. If due to circumstances beyond Nickelodeon's control Nickelodeon is unable to provide any stated Prize or any part of it, Nickelodeon reserves the right to award a substitute prize of equal or greater value. All Prizes may be subject to the additional terms and conditions of the manufacturer or supplier.
26. The winner(s) of the Prize shall be responsible for any applicable taxes and expenses not specified in the Prize description.
27. Nickelodeon will not be liable for any loss or damage however it was caused (including without limitation in contract, tort or statutory duty) in connection with the Competition and/or Prize, other than death or personal injury caused by Nickelodeon's (and/or its employees') negligence.
28. Any personal information collected by Nickelodeon for the Competition will be used in accordance with Nickelodeon's Privacy Policy set out at www.nick.co.uk/info/privacy. A copy can be obtained by writing to Nickelodeon by email at letterbox@nick.co.uk or by post to Nickelodeon's address above, marked for the attention of The Data Protection Officer. In summary, personal information collected from entrants will be used by Nickelodeon solely in connection with the Competition and will not be disclosed to any third party except for the purpose of operating the Competition and fulfilling the Prize where applicable.
29. If you would like to know who won this Competition, please send a stamped addressed envelope to Nickelodeon at the above address marked "**Adventure Centre Instagram Competition**" within 60 days of the Closing Date and we will send you a list of any Winner's first name and home county.
30. These Terms are governed by and construed in accordance with the laws of England and Wales and if there are any disputes the courts of England shall have exclusive jurisdiction.