

Help Dora Help Terms and Conditions

The **Help Dora Help Award Fund** is managed and run by Nickelodeon UK Limited (Company Registration No: 2797365) of 15-18 Rathbone Place, London, W1T 1HU (Nickelodeon).

By applying to the **Help Dora Help Award Fund**, you are agreeing to these terms and conditions. Please ensure that you read and fully understand the following before submitting your application:

1. Applications to the **Help Dora Help Award Fund** can only be made by registered nurseries, pre-schools and playgroup practitioners in the UK and Republic of Ireland.
2. To apply to the **Help Dora Help Award Fund**, you must upload an image of your Map Poster and submit a completed application form online via the link at nickjr.co.uk/helpdoraahelp or by post together with the following:
 - A photograph of your completed original* Map Poster design for Dora the Explorer
 - Your submission describing (in 150 words or less) how you would like to use an award from the **Help Dora Help Award Fund** to provide the children in your pre-school or nursery with an invaluable experience, or the things you need that will enhance their opportunity to learn, discover and explore.

* Your Map Poster must be kept safe if you are applying online, but it does not need to be sent to the postal address.

Application forms are available at nickjr.co.uk/helpdoraahelp or by contacting **Help Dora Help Award Fund**, 1-2 Rosslyn Crescent, Harrow, Middlesex, HA1 2SU.

3. Applications can be made by post or online and in each case must be received no later than midnight on Sunday 22nd July, 2012 (the closing date). Entries received after this time will not be valid. We are not responsible if your entry gets lost, delayed, misdirected, undelivered, damaged or if you have technical problems trying to submit an application.
4. If you have any queries on the application process please email helpdoraahelp.enquiries@dbda.co.uk
5. Postal applications must be sent to: **Help Dora Help Award Fund** 1-2 Rosslyn Crescent, Harrow, Middlesex HA1 2SU
6. Applications submitted may be used or published in print or online and/or broadcast on television by Nickelodeon, its partners and/or authorised third parties. By submitting your application to the **Help Dora Help Award Fund** you agree to your application being used by Nickelodeon, its partners and/or authorised third parties in this way. Completed Map Posters (whether submitted by post or online) will not be returned.

7. A panel of judges will shortlist five entries from all valid applications received based on the following criteria:
 - that children have engaged creatively with the initiative in producing their Map Poster;
 - how the **Award Fund** will increase the children's opportunity to learn and develop and/or give the children a chance to play, explore or discover that they would otherwise not have;
 - that the children and staff in the pre-school or nursery will gain genuine advantage by any improvements made to the pre-school or nursery.
8. The judges' decision is final. It is not possible to give individual feedback on applications and no correspondence will be entered into.
9. The establishments submitting the shortlisted applications will be notified by Friday 3rd August. Shortlisted pre-school or nurseries will be filmed for broadcast and/or photographed in connection with the **Help Dora Help Award Fund** and must be willing to participate in related publicity. Filming will take place between the 4th and 7th September 2012.
10. Each shortlisted establishment will be responsible for securing the required information and parental permissions to allow filming, photography and use of photographs and film footage in connection with the **Help Dora Help Award Fund**. Footage and photographs may be broadcast on Nick Jr., published at nickjr.co.uk/helpdoraahelp, or featured in Dora Magazine and may also appear in publicity related to **Help Dora Help**. Parental consent to filming and photography must be secured by the shortlisted establishments no later than one week before the agreed filming date. The names of children will not be used without prior permission and parental consent.
11. Where a shortlisted establishment is unable to confirm or secure the required permission, Nick UK reserves the right to select another in its place.
12. The winning application will be chosen by viewers and members of the public from the 5 shortlisted applications by online voting at nickjr.co.uk/helpdoraahelp Voting will open on Saturday 22nd September and will close at midnight on Friday 19th October.





13. One main award of £20,000 will be granted to the pre-school or nursery receiving most votes during the voting period. A hands-on, creative workshop, provided by The Prince's Foundation for Children & the Arts and packages of discovery and play equipment, donated by Chad Valley will be provided to all five shortlisted nurseries.
14. The winner will receive £20,000 from the **Help Dora Help Award Fund** to cover their submission. The winner will need to provide a quote or proof of the cost of their submission within 30 days of being informed that they have secured the most votes. The main award cheque will only be payable to pre-school business or committee accounts, personal account details will be unacceptable.
15. The winning establishment will be filmed and photographed receiving their **Help Dora Help Award Fund** cheque and may also be filmed at a later date when their award is implemented. This footage/photo of the winning pre-school or nursery will be broadcast on Nick Jr. published on the Nick Jr. website and may also appear in the Dora magazine. The winning establishment will be expected to cooperate fully to secure the required information and parental permissions to allow filming, photography and use of photographs and film footage of the children at their pre-school or nursery. The winning establishment will also be contacted to be involved in other publicity in relation to the **Help Dora Help** project.
16. If granted an Award, the pre-school management committee or team will be responsible for the successful completion of the project that the **Help Dora Help Award Fund** is paying for and the provision of evidence that the activity has been completed on or before the 30th April 2013.
17. Information and/or personal data collected in connection with the **Help Dora Help Award Fund** will be collected, processed and used by Nickelodeon and/or their authorized representatives in accordance with these terms and conditions and the provisions of the Data Protection Act 1998 (as replaced, modified, or re-enacted from time-to-time).
18. Nickelodeon will not be liable for any delays or failure (whether in whole or in part) in carrying out its obligations in respect of the selection of shortlisted and/or winning establishment or otherwise in connection with the **Help Dora Help Award Fund** due to circumstances beyond Nickelodeon's reasonable control.
19. Nickelodeon will not be liable to any applicant for any loss or damage however it was caused (including without limitation in contract, tort or statutory duty) in connection with the **Help Dora Help Award Fund** and/or the awards, other than death or personal injury caused by Nickelodeon's (and/or its employees) negligence.
20. The rules in respect of the **Help Dora Help Award Fund** are governed by and construed in accordance with the laws of England and if there are any disputes the courts of England shall have exclusive jurisdiction.
21. Nickelodeon and the **Help Dora Help Award Fund** operate an equal opportunities policy.

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