

Nickelodeon's Competition Rules
"IMC TOYS INSTAGRAM COMPETITION 2024"(the "Competition")

The Competition is governed by these terms and conditions (the "**Terms**") and by entering the Competition, entrants agree that they have read and understood these Terms and will be bound by them. Any changes to these Terms will be posted as updates and will be made available on [Nickjr.co.uk/Crybabiesterms](https://nickjr.co.uk/Crybabiesterms).

IMPORTANT INFORMATION

1. Opening Date: **10.00am on 10 February 2024 ("Opening Date")**
2. Closing Date: **23:59pm on 23 February 2024 ("Closing Date")**
3. Promoter: Nickelodeon UK Limited (Company Registration No: 2797365) of 17-29 Hawley Crescent, London, NW1 8TT ("**Nickelodeon**", "**We**" or "**Us**")

The Competition will run from the Opening Date to the Closing Date (inclusive). All Competition entries must be received by Nickelodeon by no later than 23:59 on the Closing Date.

WHO CAN ENTER?

4. To enter the Competition:
 - a) you must live in the UK and be aged 18 or over;
 - b) you must have your own Instagram account;
 - c) you and your family members must not be employees of Nickelodeon, any other company associated with the Competition or their respective associated companies or agents. Your family members include your mother, father, brothers and sisters (if you are under 18) and your partner and any of your children (if you are 18 or over).

HOW TO ENTER

5. To enter the Competition go to www.instagram.com/nickjr.uk and enter the Competition via direct message on the Nickelodeon Instagram account and you must comment on the post feed with an emoji between the Opening Date and Closing Date. This involves:
 - a) Visiting <https://www.nickelodeonuk.com/crybabies>, watch an episode of the Cry Babies animated series (the episode title will be listed on the competition entry instructions post caption) in order to obtain the answer to a question;
 - b) providing your personal details (country you live in, your age, first name and email address) on Nickelodeon's request; and
 - c) confirming that you have read and accepted these Terms and our privacy policy. (together, an "**Entry**").
6. For the avoidance of doubt, to enter the Competition no purchase is necessary and there is no charge to register for use of the website.

7. You should not provide any materials or information that you do not want published on our website or social media platforms or broadcast on our TV channels, or presented to other users of our websites and social media platforms or TV channels. Further you should not include any personal details such as your name, age or town in the **answer** you submit as part of the Competition. If you do not wish to share your **answer** in this way, you should not enter this Competition.
8. Only one (1) entry is permitted per entrant ("**Entry**"). Multiple Entries will be void and the entrant disqualified.

PRIZES AND WINNER SELECTION

9. There will be **one (1)** winner (the "**Main Winner**") and 2 (two) runner up winners ("**Runner-Up(s)**") of the Competition. The Main Winner and the Runner-Ups shall together be referred to as the "**Winner(s)**".

PRIZE

10. The Main Winner will receive one (1) prize bundle which will include:

- Newborn Coney
- Goodnight Dreamy
- Loving Care Hannah
- Loving Care Jenna
- CBMT Talent Babies W2 (all 8 characters, but just use one image)
- CBMT Jumpy Monsters W2 (all 6 characters, but just use one image)
- BFF S3 Coney
- BFF S3 Jenna
- BFF S3 Stella
- BFF S3 Coney
- BFF S3 Shannon
- CBMT Video Game (formats available Switch, PS4, PS5)

(the "**Main Winner's Prize**")

11. Each Runner-Up will receive one (1) prize bundle, which will include:

- Newborn Coney
- Goodnight Dreamy
- Loving Care Hannah

(the "**Runner-Up Prize**")

12. Prizes that are part of an assortment of products may vary in style and characters subject to stock availability.
13. The Main Winner of the Competition will be the first Entry and the Runner-Ups of the competition will be the following two (2) Entries, selected randomly by Nickelodeon from all valid Entries with the correct answer received between the Opening Date and Closing Date selected randomly by Nickelodeon from all valid Entries received between the Opening Date and Closing Date.
14. The Winners will be selected on or around 26 February 2024 and Nickelodeon will notify the Winners on or around 28 February 2024 by reply to each Winner's Instagram DM (direct message) that they have been successful.

15. **NICKELODEON WILL AIM TO DISPATCH THE PRIZE TO THE WINNERS WITHIN FORTY-FIVE (45) DAYS OF THE WINNERS CONFIRMING THEIR DELIVERY DETAILS TO NICKELODEON AND NICKELODEON RECEIVING ANY CONFIRMATION IT DEEMS FIT IN ACCORDANCE WITH THESE TERMS.**
16. If due to circumstances beyond Nickelodeon's control Nickelodeon is unable to provide any stated Prize or any part of it, Nickelodeon reserves the right to replace the Prizes (or any items within each prize bundle) with an alternative prize of equal or higher value. All Prizes may be subject to availability and the additional terms and conditions of the manufacturer or supplier. Further, delivery of any alternative prize(s) shall depend on the manufacturer's or supplier's capacity to fulfil and deliver the alternative prize, and may be subject to availability of the goods and/or delivery delays.
17. Prizes can only be sent to a UK address so if a Winner has moved somewhere outside the UK after entering the Competition, their Entry will not be valid.
18. Nickelodeon reserves the right to choose an alternate Main Winner or Runner Up(s) if:
 - a) a Main Winner or Runner Up does not comply with these Terms or Nickelodeon has reasonable grounds for believing that a Winner has broken a rule contained in these Terms; or
 - b) a Main Winner or Runner Up does not: (i) agree to these Terms; (ii) want to receive the Prize; (iii) moves outside the UK after entering the Competition; or (iv) give any consent as may be requested by Nickelodeon within 24 hours; or
 - c) Nickelodeon cannot contact a Main Winner or Runner Up or a Main Winner or Runner Up does not respond to any requests from Nickelodeon for information (e.g. confirmation of their address) within 72 hours of such request.
19. **Use of Entry:** By entering this Competition, you agree that Nickelodeon may in connection with this Competition use your Entry, including any names or biographical information submitted by you or any statement made by you, in any and all media throughout the world as Nickelodeon in its sole opinion sees fit, without payment or further consent.

GENERAL

20. Nickelodeon reserves the right to cancel this Competition at any stage prior to the Opening Date or to shorten the time for entering the Competition on notice, if Nickelodeon thinks it is unavoidable, or if circumstances arise which are out of Nickelodeon's control. If the time for entering the Competition is cut short, the Winners shall be selected in accordance with these Terms from all eligible Entries received prior to such termination date.
21. Entries received after the Closing Date will not be valid and will be automatically disqualified. Nickelodeon is not responsible if your Entry gets lost, delayed, misdirected, undelivered, damaged regardless of cause (e.g. technical malfunction, or if you experience any computer hardware or software failure or technical problems of any kind) when trying to enter the Competition.
22. Nickelodeon may require you to provide the following: (i) proof that you are eligible to enter the Competition; and/or where applicable (ii) proof of your Entry to the Competition e.g. a receipt or notification which illustrates posting or transmission of your Entry.

23. Please take care when entering the Competition to ensure that you provide your correct contact details. Any Entries which are incomplete and/or cannot be read clearly will not be valid and will not be entered into the Competition.
24. Nickelodeon shall at its sole discretion determine whether an Entry is valid, based on the Entry requirements set out in these Terms. Each valid Entry will be entered into the Competition.
25. Only Entries from individuals will be accepted. Any Entries that Nickelodeon believes have (a) been made via participation in a syndicate or (b) via any form of machine assisted intervention enabling computer generated multiple Entries, will be disqualified.
26. The Prizes are as stated and are non-transferable. No cash alternatives will be offered. If due to circumstances beyond Nickelodeon's control Nickelodeon is unable to provide any stated Prizes or any part of them, Nickelodeon reserves the right to award a substitute prize of equal or greater value. All Prizes may be subject to the additional terms and conditions of the manufacturer or supplier.
27. The Winner shall be responsible for any applicable taxes and expenses not specified in the description of the Prizes.
28. Nickelodeon will not be liable for any loss or damage in connection with the Competition and/or Prizes however it was caused (including without limitation in contract, tort or statutory duty), other than death or personal injury caused by Nickelodeon's (and/or its employees') negligence.
29. Any personal information collected by Nickelodeon for the Competition will be used solely in connection with the Competition and will not be disclosed to any third party except for the purpose of operating the Competition and fulfilling the Prizes where applicable and in accordance with Nickelodeon's Privacy Policy set out at <https://www.viacomcbsprivacy.com>.”
30. If you would like to know who won this Competition, please send a stamped addressed envelope to Nickelodeon at the above address marked “IMC TOYS INSTRAGRAM COMPETITION 2024” within 30 days of the Closing Date and we will send you a list of any Winner's first name and home county.
31. These Terms are governed by and construed in accordance with the laws of England and if there are any disputes the courts of England shall have exclusive jurisdiction.